



# ME Essential

Advertising Information 2017/18

Advertising rates for our quarterly  
**ME Essential magazine** and **website**

## ME ESSENTIAL MAGAZINE

**Published in February, April,  
August and November**

**Circulation: 6,500 copies**

**Full page: £300 plus VAT (£350  
plus VAT to secure back cover)**

**Half page: £180 plus VAT**

**Quarter page: £95 plus VAT**

**Eighth page: £55 plus VAT**

### **ARTWORK DEADLINES**

**Autumn 2017:** Fri 7th July

**Winter 2017:** Mon 16th October

**Spring 2018:** Tues 9th January

**Summer 2018:** Weds 14th March

**Autumn 2018:** Mon 9th July

**Winter 2018:** Mon 15th October

### **ADVERT SIZES**

**(Width followed by depth)**

**Full page:**

**210mm x 297mm**

**plus 3mm bleed on all sides**

**Half page horizontal:**

**190mm x 127mm**

**Half page vertical:**

**93mm x 258mm**

**Quarter page:**

**93mm x 127mm**

**Eighth page:**

**93mm 61mm**

### **MULTIPLE ADVERTISING BOOKINGS**

Confirm a 4-issue run of magazine adverts to benefit from 10% off the advertising price, plus the option to book a website advert for a full year at the reduced cost of £40.

## ME WEBSITE

£55 (inc VAT) for a full calendar year. For style see 'Helpful Services' link on the MEA website. Please send your own artwork (or we can do it for you), size 355px (94mm) wide x 310px (82mm) deep with a link to your own website.

## ARTWORK AND ENQUIRIES

Please send your artwork by email to [mea@media-tribe.com](mailto:mea@media-tribe.com)

For design and artwork enquiries please email Caroline  
at [mea@media-tribe.com](mailto:mea@media-tribe.com) or call 01295 258570.