



ME Essential

Advertising Information 2018/19

Advertising rates for our quarterly **ME Essential magazine** and **website**

ME ESSENTIAL MAGAZINE

**Published in January, April,
July and October**

Circulation: 6,500 copies

**Full page: £300 plus VAT (£350
plus VAT to secure back cover)**

Half page: £180 plus VAT

Quarter page: £95 plus VAT

Eighth page: £55 plus VAT

ARTWORK DEADLINES

Autumn 2018: Mon 17th September

Winter 2019: Fri 14th December

Spring 2019: Fri 15th March

Summer 2019: Mon 3rd June

ADVERT SIZES

(Width followed by depth)

Full page:

210mm x 297mm

plus 3mm bleed on all sides

Half page horizontal:

190mm x 127mm

Half page vertical:

93mm x 258mm

Quarter page:

93mm x 127mm

Eighth page:

93mm 61mm

MULTIPLE ADVERTISING BOOKINGS

Confirm a 4-issue run of magazine adverts to benefit from 10% off the advertising price, plus the option to book a website advert for a full year at the reduced cost of £40.

ME WEBSITE

£55 (inc VAT) for a full calendar year. For style see 'Helpful Services' link on the MEA website. Please send your own artwork (or we can do it for you), size 355px (94mm) wide x 310px (82mm) deep with a link to your own website.

ARTWORK AND ENQUIRIES

Please send your artwork by email to caroline.jaques@meassociation.org.uk
For design and artwork enquiries please email Caroline
at caroline.jaques@meassociation.org.uk or call 01295 258570.