



ME Essential

Advertising Information 2020

Advertising rates for our quarterly **ME Essential magazine and website**

ME ESSENTIAL MAGAZINE

**Published in January, April,
July and October**

Circulation: 6,500 copies

Full page: £300 plus VAT (£350 plus
VAT to secure back cover)

Half page: £180 plus VAT

Quarter page: £95 plus VAT

Eighth page: £55 plus VAT

Small ads: £35 plus VAT

ARTWORK DEADLINES

Christmas 2020 Supplement:

1st November (A5 magazine, 50% rates)

Spring 2020: 14th February

Summer 2020: 19th May

Autumn 2020: 18th August

Christmas 2020: 16th October

ADVERT SIZES (Width followed by depth)

Full page:

210mm x 297mm
plus 3mm bleed on all sides

Half page horizontal:

190mm x 127mm

Half page vertical:

93mm x 258mm

Quarter page:

93mm x 127mm

Eighth page:

93mm x 61mm

Small ads:

94mm x 82mm

MULTIPLE ADVERTISING BOOKINGS

Confirm a 4-issue run of magazine adverts to benefit from **20% off** the advertising price, plus the option to book a website advert for a full year at the reduced cost of £40.

ME ASSOCIATION WEBSITE

£55 (inc VAT) for a full calendar year. For style see 'Helpful Services' link on the MEA website. Please send your own artwork (or we can do it for you), size 355px (94mm) wide x 310px (82mm) deep with a link to your own website.

ARTWORK AND ENQUIRIES

Please send your artwork by email to caroline.cavey@meassociation.org.uk
For design and artwork enquiries please email Caroline
at caroline.cavey@meassociation.org.uk or call 01295 258570.